



A Brief Biography

Dr. Marc M. Gottlieb was born and raised on Long Island, attended Union College in Schenectady New York and then shuffled off to Buffalo for Dental School. While at the University of Buffalo he received many academic scholarships, awards and fellowships.

After graduation from dental school Dr. Gottlieb went on to a two-year post-graduate residency program at Long Island Jewish Medical Center This unique opportunity provided advanced training in anesthesiology and all the specialties of dentistry.

Dr. Gottlieb is currently on staff at Stony Brook University Hospital and maintains a full time private practice. For the past three years made Dentistry Today's list of top CE providers.

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Treating the Apprehensive Patient: This program is designed for the general practitioner as well as all specialists. Everyone from the first year dental student to the veteran about to retire will benefit from this course.

The days of marketing your practice through esthetic dentistry may be over or a losing battle. Over twenty five percent of the dental population doesn't visit a dentist on a regular basis out of fear. In order for the dentist to treat this unique population he or she must understand the unique challenges they present.

As patients get older and through the advances of modern medicine we encounter patients with a laundry list of medical problems. This course will address the management of this special group. Once in a while we encounter that special patient who is apprehensive, medically compromised and unmanageable. I will discuss and demonstrate through actual case studies all the available options you have to treat that type of patient. Treating the apprehensive man, woman or child can be very rewarding. When managed properly they remain loyal for life and often refer their friends and family.

Everything from tender loving care to general anesthesia will be covered. Other courses teach you how to medicate, communicate and delegate. This course pulls it all together.

Objectives:

- Understand how to effectively manage apprehensive children and adults.
- How to take radiographs on the uncooperative patient.
- Review all the available local anesthetics and techniques.
- When and how to use Nitrous Oxide ,Hypnosis, Oral Sedation, I.V. Sedation, and General Anesthesia
- Be able to manage anesthesia related emergencies.
- Determine which additional training is right for your practice.